### \*\*Aeries Aperture Privacy Policy\*\*

Effective Date: May 5, 2022

Welcome to Aeries Aperture. Your privacy is important to us.

This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you visit our websites, including aeriesaperture.com, and use our services. Please read this privacy policy carefully. If you do not agree with the terms of this privacy policy, please do not access the site or use our services.

### \*\*1. Information Collection\*\*

When you engage with our website and services, we may collect personal information that you voluntarily provide to us, including your:

- Name
- Physical and mailing addresses
- Email address
- Phone number
- Payment information
- Computer attributes such as IP address and web browser details

We collect this information when you:

- Navigate the website
- Place an order
- Sign up for our newsletter or email list
- Fill out a form or enter information on our site

### \*\*2. Information Storage\*\*

Your information may be stored in our in-house systems, cloud-based systems, or on third-party systems. Our goal is to ensure the security and confidentiality of your data.

#### \*\*3. Information Use\*\*

Aeries Aperture uses the collected data to:

- Fulfill your orders
- Conduct product and customer research activities
- Enhance internal marketing and sales strategies
- Improve our website and service offerings

We will not sell, rent, or lease your personal information to third parties for their marketing purposes.

#### \*\*4. Data Security\*\*

We strive to implement reasonable security measures to protect the confidentiality of your personal data. However, we cannot guarantee the security of information stored on systems outside of our direct control or data transmitted over the Internet.

## \*\*5. Third-Party Disclosure\*\*

We may share your data with third parties to the extent necessary to fulfill orders. We may also disclose your information:

- To comply with legal obligations or respond to legal proceedings
- To protect the rights, property, or safety of Aeries Aperture, our customers, or others
- As part of a merger, divestiture, restructuring, reorganization, dissolution, or other sale or transfer of some or all of Aeries Aperture's assets

# \*\*6. Compliance with Laws\*\*

Aeries Aperture will comply with all applicable regulatory laws, and cooperate with law enforcement and other governmental authorities in accordance with the law.

## \*\*7. Children's Privacy\*\*

Our services do not address anyone under the age of 13. We do not knowingly collect personal identifiable information from children under 13.

## \*\*8. Changes to Our Privacy Policy\*\*

We reserve the right to modify this privacy policy at any time, so please review it frequently. Changes and clarifications will take effect immediately upon their posting on the website.

#### \*\*9. Contact Us\*\*

If you have any questions about this Privacy Policy, please contact us at:

Aeries Aperture aaprintstore@aeriesaperture.com